Rubric for Evaluation (Required)

This form **must** be completed by the principal/assistant principal as part of the self-assessment process *and* by the superintendent/designee in preparation for the summary/end-of-year evaluation conference.

Standard I: Strategic Leadership

Principals/assistant principals will create conditions that result in strategically re-imaging the school's vision, mission, and goals in the 21st century. Understanding that schools ideally prepare students for an unseen but not altogether unpredictable future, the leader creates a climate of inquiry that challenges the school community to continually re-purpose itself by building on its core values and beliefs about its preferred future and then developing a pathway to reach it.

Element Ia. School Vision, Mission and Strategic Goals: The school's identity, in part, is derived from the vision, mission, values, beliefs and goals of the school, the processes used to establish these attributes, and the ways they are embodied in the life of the school community.

life of the school commun	ity.		l	
Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
□ Develops his/her own vision of the changing world in the 21st century that schools are preparing children to enter	and Leads and implements a process for developing a shared vision and strategic goals for student achievement that reflect high expectations for students and staff Maintains a focus on the vision and strategic goals throughout the school year	and Creates with stakeholders a vision for the school that captures peoples' attention and imagination Designs and implements collaborative processes to collect and analyze data about the school's progress for the periodic review and revision of the school's vision, mission, and strategic goals	and Ensures that the school's identity (vision, mission, values, beliefs and goals) actually drive decisions and inform the culture of the school Initiates changes to vision and goals based on data to improve performance, school culture and school success	
		t principal articulates a visio achievement for all student and Adapts/varies leadership style according to the changing needs of the school and community Is comfortable with major changes in implementing processes and accomplishing tasks Routinely and systematically communicates the	in, and implementation strates. and Is a driving force behind major initiatives that help students acquire 21st century skills Systematically challenges the status quo by leading change with potentially beneficial outcomes	tegies, for
		impacts of change processes to all stakeholders		

Element Ic. School Improvement Plan: The school improvement plan provides the structure for the vision, values, goals and changes necessary for improved achievement for all students.

Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
☐ Understands statutory requirements regarding the School Improvement Plan	and Facilitates the collaborative development of the annual School Improvement Plan to realize strategic goals and objectives Uses the NC Teacher Working Conditions Survey and other data sources to develop the framework for the School Improvement Plan	and Facilitates the successful execution of the School Improvement Plan aligned to the mission and goals set by the State Board of Education, the local Board of Education Systematically collects, analyzes, and uses data regarding the school's progress toward attaining strategic goals and objectives	and Incorporates principles of continuous improvement and creative 21st century concepts for improvement into the School Improvement Plan	
	aking throughout the school	and	and	ribute
variety of stakeholder groups, including teachers and parents/ guardians	Involves parents/ guardians, the community, and staff members in decisions about school	Ensures that parents/ guardians, community members and staff members have autonomy to make	☐ Encourages staff members to accept leadership responsibilities outside of the school building	
☐ Understands the importance of providing opportunities for teachers to assume leadership and decision-making roles within the school	governance, curriculum and instruction. Provides leadership development activities for staff members	decisions and supports the decisions made as a part of the collective decision-making process Creates opportunities for staff to demonstrate leadership skills by allowing them to assume leadership and decision-making roles	□ Incorporates teachers and support staff into leadership and decision-making roles in the school in ways that foster the career development of participating teachers	

Comments	

Examples of Artifacts:

- School Improvement Plan
- NC Teacher Working Conditions Survey
- Evidence of School Improvement Team
- Student achievement and testing data
- Statement of school vision, mission, values, beliefs and goals
- Evidence of stakeholder involvement in development of vision, mission, value, belief and goal statements

Evidence of shared decision making and distributed leadership	
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Standard II: Instructional Leadership

Principals/assistant principals set high standards for the professional practice of 21st century instruction and assessment that result in a no-nonsense accountable environment. They must be knowledgeable of best instructional and school practices and must use this knowledge to cause the creation of collaborative structures within the school for the design of highly engaging schoolwork for students, the on-going peer review of this work, and the sharing of this work throughout the professional community.

Element IIa. Focus on Learning and Teaching, Curriculum, Instruction and Assessment: The principal/assistant principal leads the discussion about standards for curriculum, instruction and assessment based on research and best practices in order to establish and achieve high expectations for students.

Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
 □ Collects and analyzes student assessment data in adherence with instructional and legal requirements □ Provides students access to a variety of 21st century instructional tools, including technology 	Systematically focuses on the alignment of learning, teaching, curriculum, instruction, and assessment to maximize student learning Organizes targeted opportunities for teachers to learn how to teach their subjects well Ensures that students are provided opportunities to learn and utilize best practices in the integrated use of 21st century instructional tools, including technology, to solve problems	Ensures that the alignment of learning, teaching, curriculum, instruction, and assessment is focused to maximize student learning Creates a culture that it is the responsibility of all staff to make sure that all students are successful	and Ensures that knowledge of teaching and learning serves as the foundation for the school's professional learning community Encourages and challenges staff to reflect deeply on, and define, what knowledge, skills and concepts are essential to the complete educational development of students	

Element Ilb. Focus on Instructional Time: The principal/assistant principal creates processes and schedules which protect teachers from disruption of instructional or preparation time. **Not Demonstrated Developing Proficient Accomplished Distinguished** (Comment Required) . . . and . . . and . . . and ■ Understands the need ■ Adheres to legal ■ Ensures that teachers ■ Structures the school for teachers to have requirements for planning have the legally required schedule to enable all daily planning time and and instructional time amount of daily planning teachers to have individual duty-free lunch periods and lunch periods and team collaborative ■ Develops a master planning time ■ Is knowledgeable of schedule to maximize Routinely and designs for age-■ Systematically monitors student learning by conscientiously appropriate school providing for individual implements processes the effect of the master schedules which and on-going collaborative to protect instructional schedule on collaborative address the learning planning for every teacher time from interruptions planning and student needs of diverse achievement Designs scheduling student populations Ensures that district processes and protocols that maximize staff input leadership is informed and address diverse of the amounts and student learning needs scheduling of individual and team planning time

Comments			

- School Improvement Plan
- NC Teacher Working Conditions Survey
- Student achievement and testing data
- Student drop-out data
- Documented use of formative assessment instruments to impact instruction
- Development and communication of goal-oriented personalized education plans for identified students
- Evidence of team development and evaluation of classroom lessons

- Use of research-based practices and strategies in classrooms
- Master school schedule documenting individual and collaborative planning for every teacher

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Standard III: Cultural Leadership

Principals/assistant principals will understand and act on the understanding of the important role a school's culture plays in contributing to the exemplary performance of the school. Principals/assistant principals must support and value the traditions, artifacts, symbols and positive values and norms of the school and community that result in a sense of identity and pride upon which to build a positive future. A principal/assistant principal must be able to "re-culture" the school if needed to align with school's goals of improving student and adult learning and to infuse the work of the adults and students with passion, meaning and purpose. Cultural leadership implies understanding the school and the people in it each day, how they came to their current state, and how to connect with their traditions in order to move them forward to support the school's efforts to achieve individual and collective goals.

Element Illa. Focus on Collaborative Work Environment: The principal/assistant principal understands and acts on the understanding of the positive role that a collaborative work environment can play in the school's culture. **Not Demonstrated Developing Proficient Accomplished Distinguished** (Comment Required) . . . and . . . and . . . and Understands Designs elements ■ Utilizes a collaborative Establishes a characteristics of a of a collaborative work environment collaborative work and positive work collaborative work predicated on siteenvironment which environment within the environment within the based management promotes cohesion and school school and decision making, cooperation among staff a sense of community, Understands the Participates in and relies ☐ Facilitates the and cooperation within importance of data upon the School collaborative (team) the school gained from the Teacher Improvement Team and design, sharing, other stakeholder voices Working Conditions Monitors the evaluation, and to make decisions about Survey and other data implementation and archiving of rigorous, sources from parents, school policies response to school relevant, and engaging students, teachers and policies and provides instructional lessons Utilizes data gained stakeholders that reflect feedback to the School that ensure students from the Teacher on the teaching and Improvement Team for acquire essential Working Conditions learning environment their consideration knowledge and skills Survey and other within the school. sources to understand Initiates changes perceptions of the work resulting from data environment gained from the Teacher Working Conditions Survey and other sources Element IIIb. School Culture and Identity: The principal/assistant principal develops and uses shared vision, values and goals to define the identity and culture of the school. . . . and . . . and . . . and ■ Systematically develops ☐ Establishes a culture of ☐ Ensures that the school's Understands the and uses shared values, importance of collaboration, distributed identity and changing developing a shared beliefs and a shared leadership and culture (vision, mission, vision, mission, values, continuous improvement values, beliefs and vision to establish a beliefs and goals to school culture and in the school which goals) actually establish a school identity guides the disciplined drives decisions and culture and identity thought and action of all informs the culture of staff and students the school

Element IIIc. Acknowledges Failures; Celebrates Accomplishments and Rewards: The principal/assistant principal acknowledges failures and celebrates accomplishments of the school in order to define the identity, culture and performance of the school.

failures and celebrates accomplishments of the school in order to define the identity, culture and performance of the school.					
Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)	
Recognizes the importance of acknowledging failures and celebrating accomplishments of the school and staff	and Uses established criteria for performance as the primary basis for reward and advancement	and Systematically recognizes individuals for reward and advancement based on established criteria Recognizes individual and collective contributions toward attainment of strategic goals	Utilizes recognition, reward, and advancement as a way to promote the accomplishments of the school Utilizes recognition of failure as an opportunity to improve		
	d Empowerment: The princ school's identity, culture an		elops a sense of efficacy an	d empowerment among	
 Understands the importance of building a sense of efficacy and empowerment among staff Understands the importance of developing a sense of well-being among staff, students and parents/ guardians 	and Identifies strategies for building a sense of efficacy and empowerment among staff Identifies strategies for developing a sense of well-being among staff, students and parents/ guardians	Utilizes a variety of activities, tools and protocols to develop efficacy and empowerment among staff Actively models and promotes a sense of well-being among staff, students and parents/ guardians	and Builds a sense of efficacy and empowerment among staff that results in increased capacity to accomplish substantial outcomes Utilizes a collective sense of well-being among staff, students and parents/guardians to impact student achievement		
Comments					

Examples of Artifacts:

- School Improvement Plan
- School Improvement Team
- NC Teacher Working Conditions Survey
- Evidence of shared decision making and distributed leadership
- Recognition criteria and structure utilized
- Documented use of School Improvement Team in

decision making

- Student achievement and testing data
- Existence and work of professional learning communities
- Teacher retention data

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Standard IV: Human Resource Leadership

Principals/assistant principals will ensure that the school is a professional learning community. Principals/assistant principals will ensure that process and systems are in place which results in recruitment, induction, support, evaluation, development and retention of high performing staff. The principal/assistant principal must engage and empower accomplished teachers in a distributive manner, including support of teachers in day-to-day decisions such as discipline, communication with parents/ guardians, and protecting teachers from duties that interfere with teaching, and must practice fair and consistent evaluations of teachers. The principal/assistant principal must engage teachers and other professional staff in conversations to plan their career paths and support district succession planning.

Element IVa. Professional Development/Learning Communities: The principal/assistant principal ensures that the school is a professional learning community.					
Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)	
 Understands the importance of developing effective professional learning communities and results-oriented professional development Understands the importance of continued personal learning and professional development 	and Provides structures for, and implements the development of effective professional learning communities and results-oriented professional development Routinely participates in professional development focused on improving instructional programs and practices	and Facilitates opportunities for effective professional learning communities aligned with the school improvement plan, focused on results, and characterized by collective responsibility for instructional planning and student learning	and Ensures that professional development within the school is aligned with curricular, instructional, and assessment needs, while recognizing the unique professional development needs of individual staff members		
	Hiring, Placing and Mento e a high-quality, high-perform		assistant principal establish	es processes and	
☐ Understands the school's need to recruit, hire, appropriately place, and mentor new staff members	and At the school level, creates and implements processes for: Recruiting new teachers and staff Hiring new teachers and staff Placing new teachers and staff Mentoring new teachers and staff	and Supports, mentors and coaches staff members who are new or emerging leaders or who need additional support	and Continuously searches for staff with outstanding potential as educators and provides the best placement of both new and existing staff to fully benefit from their strengths in meeting the needs of a diverse student population Ensures that professional development is available for staff members with potential to serve as mentors and coaches		

Element IVc. Teacher and Staff Evaluation: The principal/assistant principal evaluates teachers and other staff in a fair and equitable manner with the focus on improving performance and, thus, student achievement.

Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
Adheres to legal requirements for teacher and staff evaluation	and Creates processes to provide formal feedback to teachers concerning the effectiveness of their classroom instruction and ways to improve their instructional practice Implements district and state evaluation policies in a fair and equitable manner	and Utilizes multiple assessments to evaluate teachers and other staff members Evaluates teachers and other staff in a fair and equitable manner and utilizes the results of evaluations to improve instructional practice	and Analyzes the results of teacher and staff evaluations holistically and utilizes the results to direct professional development opportunities in the school	

Comments		

Examples of Artifacts:

- School Improvement Plan
- NC Teacher Working Conditions Survey
- Student achievement and testing data
- Teacher retention data
- National Board Certification
- Teacher professional growth plans
- Master school schedule documenting individual and collaborative planning for every teacher

- Number of National Board Certified Teachers
- Number of teachers pursuing advanced degrees
- Record of professional development provided staff
- Impact of professional development on student learning
- Mentor records and beginning teacher feedback

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Standard V: Managerial Leadership

Principals/assistant principals will ensure that the school has processes and systems in place for budgeting, staffing, problem solving, communicating expectations and scheduling that result in organizing the work routines in the building. The principal/assistant principal must be responsible for the monitoring of the school budget and the inclusion of all teachers in the budget decision so as to meet the 21st century needs of every classroom. Effectively and efficiently managing the complexity of everyday life is critical for staff to be able to focus its energy on improvement.

Element Va. School Resources and Budget: The principal/assistant principal establishes budget processes and systems which are focused on, and result in, improved student achievement.

focused on, and result in, improved student achievement.					
Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)	
□ Is knowledgeable of school budget and accounting procedures □ Utilizes input from staff to establish funding priorities and a balanced operational budget for school programs and activities	and Incorporates the input of the School Improvement Team in budget and resource decisions Uses feedback and data to assess the success of funding and program decisions	and Designs transparent systems to equitably manage human and financial resources	and Ensures the strategic allocation and equitable use of financial resources to meet instructional goals and support teacher needs		
		: The principal/assistant pri		ntly manages the	
Demonstrates awareness of potential problems and/or areas of conflict within the school	and Creates processes to resolve problems and/or areas of conflict within the school	f the school can be on impro and Resolves school-based problems/conflicts in a fair, democratic way Provides opportunities for staff members to express opinions contrary to those of authority or in relation to potentially discordant issues Discusses with staff and implements solutions to address potentially discordant issues	and Monitors staff response to discussions about solutions to potentially discordant issues to ensure that all interests are heard and respected Resolves conflicts to ensure the best interest of students and the school result		
	Element Vc. Systematic Communication: The principal/assistant principal designs and utilizes various forms of formal and informal communication so that the focus of the school can be on improved student achievement. and and and				
☐ Understands the importance of open, effective communication in the operation of the school	 Designs a system of open communication that provides for the timely, responsible sharing of information to, from, and with the school community Routinely involves the school improvement team in school wide communications processes 	Utilizes a system of open communication that provides for the timely, responsible sharing of information within the school community Provides information in different formats in multiple ways through different media in order to ensure communication with all members of the community	☐ Ensures that all community stakeholders and educators are aware of school goals for instruction and achievement, activities used to meet these goals, and progress toward meeting these goals		

Element Vd. School Expectations for Students and Staff: The principal/assistant principal develops and enforces expectations, structures, rules and procedures for students and staff.

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Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
 Understands the importance of clear expectations, structures, rules and procedures for students and staff Understands district and state policy and law related to student conduct, etc. 	and Collaboratively develops clear expectations, structures, rules and procedures for students and staff through the School Improvement Team Effectively implements district rules and procedures	and Communicates and enforces clear expectations, structures, and fair rules and procedures for students and staff	and Systematically monitors issues around compliance with expectations, structures, rules and expectations. Utilizes staff and student input to resolve such issues Regularly reviews the need for changes to expectations, structures, rules and expectations	

Comments		

- School Improvement Plan
- NC Teacher Working Conditions Survey
- School financial information
- School safety and behavioral expectations
- Master school schedule documenting individual and collaborative planning for every teacher
- Evidence of formal and informal systems of communication

- Dissemination of clear norms and ground rules
- Evidence of ability to confront ideological conflict and then reach consensus

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Standard VI: External Development Leadership

Principals/assistant principals will design structures and processes that result in community engagement, support, and ownership. Acknowledging that schools no longer reflect but, in fact, build community, the leader proactively creates with staff, opportunities for parents/guardians, community and business representatives to participate as "stockholders" in the school such that continued investment of resources and good will are not left to chance.

	Element VIa. Parent and Community Involvement and Outreach: The principal/assistant principal designs structures and processes which result in parent and community engagement, support and ownership for the school.					
	Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)	
		and	and	and		
	Interacts with, and acknowledges that parents/guardians and community members have a critical role in developing community engagement, support and ownership of the school Identifies the positive, culturally-responsive traditions of the school and community	□ Proactively creates systems that engage parents/ guardians and all community stakeholders in a shared responsibility for student and school success reflecting the community's vision of the school	☐ Implements processes that empower parents/guardians and all community stakeholders to make significant decisions	☐ Proactively develops relationships with parents/guardians and the community so as to develop good will and garner fiscal, intellectual and human resources that support specific aspects of the school's learning agenda		
		ate and District Mandates, , and district mandates.	: The principal/assistant prir	ncipal designs protocols and	d processes in order to	
		and	and	and		
	Is knowledgeable of applicable federal, state and district mandates Is aware of district goals and initiatives directed at improving student achievement	 Designs protocols and processes to comply with federal, state and district mandates Implements district initiatives directed at improving student achievement 	 Ensures compliance with federal, state and district mandates Continually assesses the progress of district initiatives and reports results to district-level decision makers. 	 □ Interprets federal, state and district mandates for the school community so that such mandates are viewed as an opportunity for improvement within the school □ Actively participates in the development of district goals and initiatives directed at improving student achievement 		
Co	Comments					

- Parent involvement in School Improvement Team
- NC Teacher Working Conditions Survey
- PTSA/Booster club operation and participation
- Parent survey results
- Evidence of business partners and projects involving business partners
- Plan for shaping the school's image throughout the community
- Evidence of community support
- Number and use of school volunteers
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Standard VII: Micro-political Leadership

Principals/assistant principals will build systems and relationships that utilize the staff's diversity, encourage constructive ideological conflict in order to leverage staff expertise, power and influence in order to realize the school's vision for success. The principal/assistant principal will also creatively employ an awareness of staff's professional needs, issues, and interests to build cohesion and to facilitate distributed governance and shared decision making.

School Executive Micro-political Leadership: The principal/assistant principal develops systems and relationships to leverage staff expertise and influence in order to influence the school's identity, culture and performance.

Developing	Proficient	Accomplished	Distinguished	Not Demonstrated (Comment Required)
☐ Maintains high visibility and is easily accessible throughout the school	and Is aware of the expertise, power and influence of staff members, and demonstrates sensitivity to their personal and professional needs	and Builds systems and relationships that utilize the staffs diversity, ideological differences and expertise to realize the school's goals	and Creatively employs an awareness of staff's professional needs, issues and interests to build cohesion and to facilitate distributed governance and shared decision-making	

Comments		

- NC Teacher Working Conditions Survey
- Teacher retention data
- Evidence of visibility and accessibility
- Evidence of shared decision making and distributed leadership

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