Activity: Contexts for Language

Don Bouchard: So, here's what I want you to do. Group #1, I want you to imagine yourselves in a car dealership, ok? And I want you to examine register, genre, text type, um, role, situation, task, all of these components with regard to the context of a car dealer. Group #2, supermarket. You're in the supermarket. Number 3, well, why don't we exclude the barbershop in this instance; the beauty salon, ok? Group #4, Wal-Mart, Wal-Mart without the supermarket, ok? How's that? A smaller, smaller version. And Group #5, doctor's office, alright? Spend a few minutes; have a discussion around the kinds of language that would be expected and used.